



# ProBM 2

## Understanding & Developing Business Models in the Globalisation Era

If you are an entrepreneur, an entrepreneur-to-be, an adult educator or simply someone who is interested in the topic of business models, the ProBM 2 project is for you.

### GOALS

To increase the awareness of entrepreneurs and entrepreneurs-to-be that business models are extremely important at the stage of creating an enterprise strategy, particularly when linked to a more holistic worldview that incorporates socio-political issues, citizenship and globalisation.



To increase the skills and knowledge of adult educators and training providers in teaching business models, with attention also being directed towards globalisation issues.

[www.businessmodels.eu](http://www.businessmodels.eu)

 [facebook.com/probm2](https://facebook.com/probm2)

#### PROJECT PARTNERS



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